



## How to take pro-active steps to reduce your fleet costs and improve the work-related road safety of your employees.

Driving affects everyone. It is dangerous, costly and it pollutes, yet in many organisations it remains an area where active management is weak.

Taken as part of an overall **fleet cost reduction** strategy, the direct actions of your driving staff become a vital ingredient in lowering direct and indirect costs.



The obvious cost impact comes from drivers who use excessive fuel or have a history of own fault accidents, but a risk assessment will analyse every area of your fleet vehicle operation that is influenced by your driver.

From this information a strategy of risk based cost reduction can be formulated that incorporates your entire organisation. This will involve a culture shift but the rewards are certainly worth the effort and are measured in thousands of pounds.

### KEY POINTS OF THE PROCESS

- Every employee that drives on your company's business in any vehicle is assessed

- This includes any of your staff that use their own vehicles for work
- It also includes anyone else who drives your company's vehicles such as husbands, wives and partners
- A 'permit to drive' would be issued that is not only based upon the staff member's driving licence validity but also if they are legally allowed to drive the vehicle you are asking them to
- Current data from driving licence checks will highlight any drivers who will be using your vehicles that have accumulated penalty points
- These drivers can then be managed as high, medium or low risk to your business

### OTHER CONSIDERATIONS

- The risk assessment should become an integral part of your Company Vehicle Policy to clearly set out how your business intends to meet its corporate social responsibility and improve work related road safety
- This activity will also enforce the responsibilities of the driver when using an expensive and dangerous piece of company equipment
- If ever needed by the authorities, a risk assessment and proactive management in this area will prove a commitment by the organisation to having a structured, auditable and clearly communicated programme
- Risk management has a proven track record of reducing a company's accident rate, insurance premium renewals, their carbon footprint, and their overall repair charges, as well as producing employees who drive better and safer



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## WHAT YOU SHOULD BE DOING NOW

You have already taken the first step by reading this paper and having an interest in this vital area of your business. From here you need to get professional help in advising and guiding your assessment activities and building a pro-active risk management programme.

## HOW WE CAN HELP YOU

**UK Fleet Manager** works in partnership with industry specialists to assist businesses in assessing their fleet risk. We will not only help you set up your programme but we will also pro-actively manage the ongoing operation and communication across your organisation.

**Call us today and find out how...**

**UK Fleet Manager** was launched in 2008 to help companies without the luxury of an experienced Fleet Manager of their own. We deal with the complex issues involved in running a business vehicle fleet. Unlike others, our fleet management service is designed to enhance your existing vehicle policy and operation. Your existing arrangements are reviewed and recommendations made to supplement industry best practice. We will also greatly increase your buying power, with a total focus upon reducing costs.

**UK Fleet Manager** has the ability to supply modular vehicle solutions from one source, or to supply a totally outsourced fleet management service, including 24/7 manned support for your drivers. The savings achieved through the reduction in overall fleet costs should more than cover the cost of these services.



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